Let's Make Light -
Market Considerations

Market
- Connection
  - Longevity
  - Familiarity
- Access
  - Vehicle
  - Boat
  - Foot
  - Cellular Network
- Distribution
  - Distributed
  - Compact
- Culture
- Payment
  - Income
  - Period
  - Penalties
- Refugees
  - Regular
  - Seasonal

Community
- Geography
  - Savannah
  - Wetlands
  - Jungle
  - Urban
- Infrastructure
  - Roads
  - Bridges
  - Water
  - Rural
- Environment
  - Urban
  - Mixed
- Region
  - Formal
  - Informal
  - Mixed
  - Savannah
  - Wetlands
  - Jungle
  - Urban
- Supplier
  - Training
  - Parts
  - Finance

Societal Stability
- Tribal Conflict
- Political Conflict
- Internal Displacement